



Plagiarism Prevention

Stop plagiarism now... with Turnitin®!

AT A GLANCE

Turnitin's plagiarism prevention system is the world's most widely used solution to the growing problem of cut and paste plagiarism. Plagiarism Prevention features:

- The industry's most advanced search technology that checks papers against our in-house copies of both current and archived internet content and our proprietary database of millions of previously submitted student papers.
- Expanded searches of academic and professional content not available on the public internet, including millions of commercial pages from books, newspapers, and journals.
- Extremely flexible, intuitive, and clear Originality Reports that make investigating the sources of plagiarism easy.
- Direct Source Comparison for easily comparing matching passages of text in a paper with corresponding passages in the original source.
- Works seamlessly with Turnitin's suite of online learning tools including Peer Review, GradeMark, and GradeBook.
- Complete integration with popular CMS packages like WebCT® and Blackboard®.

WHY PLAGIARISM PREVENTION?

The internet gives students access to a greater variety of resources for legitimate research than ever before. Unfortunately, it has also increased the ease with which students find ways to shortcut the process of producing original work. Many students have come to view the internet as their personal cut and paste encyclopedia, and with entire pre-written essays and term papers just a click away, effective plagiarism education and prevention have become more important than ever.

Turnitin's comprehensive plagiarism prevention system lets you quickly and effectively check all of your students' work in a fraction of the time necessary to scan a few suspect papers using a search engine. More than just a tool for detecting plagiarism, Turnitin also acts as a powerful deterrent to stop plagiarism and cheating before it starts.

REAL RESULTS

Every paper submitted is returned in the form of a customized Originality Report. Results are based on exhaustive searches of billions of pages from both current and archived instances of the internet, millions of student papers previously submitted to Turnitin, and commercial databases of journal articles and periodicals.

Any matches uncovered between submitted papers and source material is detailed in an intuitive and unambiguous format, allowing educators to spend time addressing plagiarism's causes rather than searching for it. Turnitin's plagiarism prevention is often so successful that institutions using our system on a large scale see measurable rates of plagiarism drop to almost zero.

EASY IMPLEMENTATION

Unlike some other plagiarism prevention systems, Turnitin requires no installation or maintenance of additional software. Because Turnitin is completely web-based, compatibility between different computers and operating systems is never a problem.

Turnitin is simple for teachers and their students to use, and it does work... Highly recommended for high school and academic libraries.

—The Library Journal

Most importantly, getting started with plagiarism prevention is quick and easy. Our thorough support materials, intuitive interface design, comprehensive training programs, and dedication to quality customer support ensure that using Turnitin is a consistently rewarding experience.

Turnitin's Originality Report

Originality Reports display the submitted paper along with any matching sources. The text of the original paper is shown in the left frame **1**. All matching sources are shown in a window to the right **2**. Clicking on any highlighted passage opens Direct Source Comparison **3** (shown below). New features exclusive to Turnitin include the ability to exclude quoted and bibliographic material from a search **4**, the means to refresh a report at a later date to include any updated content **5**, and a new single-source mode that lets you to investigate suspect matching sources one at a time **6**.

The top screenshot shows the Turnitin Originality Report interface. It includes a header with the report title, author, and date. Below this is a summary of the report, including the Overall Similarity Index (94%) and a list of matches. The matches are listed on the right side of the report, with details such as the match percentage, the source, and the URL. The bottom screenshot shows the Direct Source Comparison window, which displays the original text on the left and the matching source text on the right side-by-side for comparison. The window also includes a 'show in web page' link and a 'next match' button.

Direct Source Comparison

When you click on any passage of text in the paper body, we show you the match side-by-side in its original context in a new window **7**. Navigating to other suspect passages is easy using the up and down buttons, which automatically scroll and center both windows for easy comparison **8**. If the match comes from a live web page, we strip the text of any unnecessary graphics, ads, or menus to speed load time, but you still have the option of viewing and web page in its entirety by using the "show in web page" link **9**.

Features

- The industry's most comprehensive source databases
- Advanced, proprietary comparison technology
- Overall Similarity Index
- Direct Source Comparison
- Flexible submission options
- Dual report modes

Benefits

- Submitted papers are checked against the largest available number of sources, ensuring complete and thorough analysis
- Only relevant matches are included in our reports, eliminating misleading "noise" and helping you to identify truly suspect papers
- Provides a means for easy referencing and sorting of Originality Report results
- Enables easy, single-window comparison between submitted documents and matching sources
- Papers can be submitted in a variety of formats based on user preference
- Shows all sources together or sources one at a time for the most flexible, comprehensive results



A service of iParadigms, LLC

Since 1996, Turnitin has been helping millions of faculty and students in over eighty countries improve writing and research skills, encourage collaborative online learning, ensure originality of student work, and save instructors' time.

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